

Laporan Penelitian



Application Softcash Housing Credit Payment Simulation With Flat Method in Green Citayam City Company

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ABSTRACT

Business property, likes housing and apartments continues to increase. Developers in the housing sector continue to build housing with various types of buildings with a different land area and building area. Housing sold to the community is divided into 2 types, namely subsidized housing and commercial housing. Almost every day the Green Citayam City Company marketing office is always visited by prospective buyers who want to find complete information about the house and how to pay the monthly installments even if in the end not a few of them eventually become buyers of the housing. But unfortunately in providing services to customers there are still manual ways. When someone registers as a prospective buyer, the data relating to the customer is still manually recorded such as full name, ID number, current address, telephone number or cellphone number, email, gender, closest family name, nearest family telephone number, date of birth, basic salary, housing prices that can be taken whether commercial or subsidized, as well as the age that determines the term of payment for housing if the prospective buyer will pay on credit. In fact, when prospective buyers want to ask for installments to be paid monthly, the marketing still explains manually by counting on paper and using a calculator. Of course this is very time consuming. One customer only needs approximately 1 hour so that the customer understands. Marketing is trying to convince prospective buyers to buy a house on offer. By looking at conditions like this to improve service to prospective buyers and customers, it is necessary to make an application simulation of payment of housing loans softcash with the flat method at Green Citayam City Company.

Keywords: Flat Method, Property.

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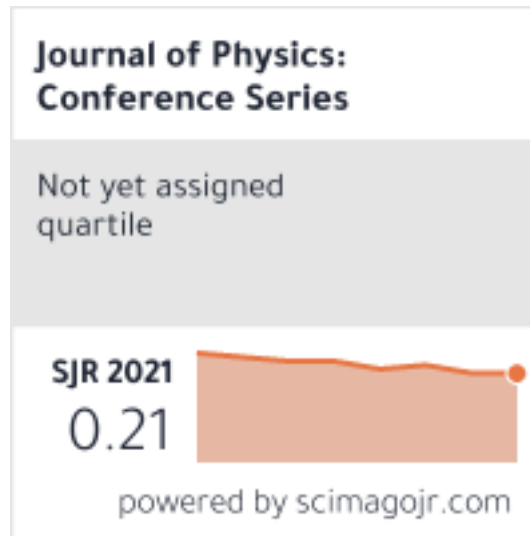
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